

Ann Eileen Greazel

515-450-4048 • ann.greazel@gmail.com • anngreazel.com



Objective Statement

Utilize the professional project management and creative skills that I have learned over the past 17+ years to continue learning, leading, leveling-up and encouraging any team, group, or company in which I am a part.

Education

Masters of Business Administration (M.B.A.)	Iowa State University	Graduate, Aug. 2013
B.F.A. Graphic Design	Iowa State University	Graduate, Dec. 2002

Work Experience

Program Coordinator II (Project Manager)

Iowa State University. November 2014 - Present

- Utilize analytic ability and inductive/deductive thinking to adapt policies, procedures and methods to fit unusual or complex situations - often requiring creative solutions
- Make decisions requiring considerable judgment, initiative and ingenuity in areas where there is little precedent
- Direct the activities or subordinate project leaders, to develop plans and evaluate criteria, progress and results obtained of one or more projects with complex features
- Lead content and design strategy for web applications by keeping abreast of current trends, setting objectives for software development initiatives, leading usability studies and focus groups, and applying web content accessibility guidelines and other relevant standards
- Explain complex technological concepts in terms that others can understand (including training videos), along with an ability to ensure timely completion of both internal and external reporting

Program Coordinator I (Web Coordinator)

Iowa State University Extension and Outreach. November 2012 - November 2014

- Manage website development in Drupal through both building sites and training web editors
- Assist with leading content coordination, creation and site navigation
- Utilize modules to develop requested features and assist with concepts for writing modules
- Train ISU Extension and Outreach website content editors throughout every county in Iowa
- Create web design and theme
- Supervisor of web intern

Graphic Designer III

Iowa State University College of Veterinary Medicine. January 2008 - November 2012

- Began position as a Graphic Designer II in 2008 and moved to a Graphic Designer III
- Manage website development by working closely with IT and ISU Marketing
- Manage graphic design projects, including promotional brochures and educational pamphlets debuting faculty and facilities
- Supervisor of graphic design intern
- Oversee yearly budget review
- Graphic Designer for the college including print, web design, photography

Freelance Graphic Designer

September 2007 - Present

- Design print materials and websites for local organizations, weddings, and businesses.

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Work Experience, continued

Barista, The Cafe

September 2007 - December 2007

- Utilize outgoing personality to serve customers
- Managed coffee bar

Graphic Designer II, Innova Ideas and Services

August 2002 - September 2007

- Began with the company as an intern in Aug. 2002 and worked up to a Graphic Designer II
- One of the first designers to be housed as a preferred vendor within a Fortune 500 Company
- Design print projects for Principal Financial based on a Visual Identity System
- Member of a strong and efficient graphic design team including relations with copywriters and proofreaders
- Contrived print materials and gained considerable Heidelberg press knowledge
- Pitched and executed marketing plans

Recent Presentations

- **A Project Manager's Inner Developer: Traversing the Digital Landscape with Agility.** DrupalCorn Camp. November 7, 2019.
- **Accessibility Lightning Talk**, with Cynthia Wiley. Iowa State University Information Technology Quarterly Meeting. February 11, 2019.
- **Siteimprove Pilot Results.** Iowa State University Web Special Interest Group. March 22, 2018.
- **Incorporating Digital Accessibility with Project Management in Jira**, with Sarah Carney and Angela McMahon. Accessing Higher Ground. November 15, 2017.
- **Accessible Web Development**, with Sarah Carney and Angela McMahon. Iowa State University Web Special Interest Group. March 27, 2017.
- **Developing for the User: Usability, Accessibility and Inclusion**, with Zayira Jordan. DrupalCorn. August 6, 2016.
- **Piwik Analytics**, with John VanDyk. Iowa State University Web Special Interest Group. August 27, 2015.
- **Introduction to Taxonomy: Tagging on the Open Road**, with John VanDyk. DrupalCorn. August 1, 2015.

Leadership Experience

- RFP Committee for Accessibility Software at Iowa State University, 2019
- Radiant Women (church committee), 2018-Present
- Siteimprove Pilot - Lead Regent-wide Accessibility Software Initiative, 2017/2018
- DrupalCorn Conference Core Committee, 2012-Present
- Iowa State University Professional and Scientific Council, 2013-2016

Grants and Awards

- IDLA Mini-Grant. Iowa Distance Learning Association. \$500
- Grant for "Moving Towards the Mobile Web" project. Iowa State University Computation Advisory Committee (CAC). \$11,298
- Employee of the Month. Iowa State University College of Veterinary Medicine
- Iowa State University Outstanding Marketing Award